DINESH BANGARA

PRODUCT MANAGER
WEB DEVELOPER
UX DEVELOPER

WWW.DINESHBANGARA.COM

I wear my Jack of all Trades, Master of None badge with pride
because the world of tech, business, and design flows
much better when there are people like me with occupational empathy

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EDUCATION

2005
2013
COURSES IN PSYCHOLOGY, SPANISH, JAVA
Pasadena City College
in Pasadena, CA

Started taking classes here in High School and continued finding value after graduating college

2006
2011
BACHELORS DEGREE
University of California, Riverside
in Riverside, CA

Double-major in English and Psychology
University Honors Program

2008
SPECIALISED COURSEWORK
University of Cambridge
in Cambridge, UK

Summer program in Art, Architecture, and Design

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PERSONAL SKILLS

LIST	IN CONTEXT
Autodidacticism	One frequent conversation I tend to have in explaining the importance of learning through other's success in UX is that I have 302 logins in my password manager. From A to Z there are businesses, websites, and apps that I use and have taught me a valuable skill or design pattern.
Empathy	
Self-motivating	I can't claim perfect autodidacticism when the Internet exists, however when it comes to picking up something new my very last resort is tracking down a classroom, not because of any principle but simply because of time and resources.
Flexibility	
Communication	I have been in functional remote teams for over 5 years across different time zones, states, and even countries, communication over digital means requires a precision of language and feel for how it is received. Communication in-person comes natural to me, but digitally, especially professionally it's something I now rely on but had to be practiced and refined.
Ability to Work Under Pressure	
Creativity	I am not a talented creative. Genius doesn't strike me regularly, but because I put in the work, because I am well-versed in my fields, talent is not a requirement. Sometimes, I will get lucky on top of my process, but I do not rely on it.

WORK EXPERIENCE

2015
NOW

FANTASY CRUNCHER, LLC
DAILY FANTASY SPORTS
Product Manager
in Los Angeles, CA

Developed business case and strategy for new product initiatives including a branded blog, multiple social media platform engagements, and a dedicated mobile experience

Designed a new marketing website from wireframes to prototype

Created unique graphics for marketing and blog

Developed business case for new purchase order process and choices and designed the look and feel, including a new promo-code space that would allow for easily advertised discounts

Developed business strategy for expansion of leagues, partners, offerings and consumer engagement

2010
2017

ACCESSHSI
MENTAL HEALTH TECHNOLOGY
Director of Product Development
in Pasadena, CA

Cut operating costs by 30% in one year by eliminating bloat to expensive technology and services

Created research partnership with the University of Washington

Managed remote teams and customers in WA, NY, TX, CA, and MN

Created entire QA test series and ran tests through multiple versions

Created new UX and implemented improvements to UX

Drove platform strategy from technology stack, to marketing, to customer training and engagement

Created deliverables in nearly every facet of the product designed, developed, and maintained marketing website, leave-behind marketing materials, customer communication, UX/UI, research to improve defining algorithm, and market research

2011
2014

EWING MCGREGOR
FILM & ENTERTAINMENT
Producer
in Pasadena, CA

Created brand logo, website, and online advertising

Created deliverables in treatments, videos, edits, photography, cinematography, and acquired talent

Scouted locations and negotiated with businesses for rights to film

2014
NOW

FREELANCE
UX | WEB-DEV | BUSINESS DEVELOPMENT | MARKETING
in Los Angeles, CA

Created deliverables including branded logos, websites, and online advertising campaigns

Relevant market research that dives deep into usage, engagement, and strategies that are effective in digital and non-digital spaces

PROFESSIONAL SKILLS

SOFTWARE

Adobe Photoshop	Microsoft Office Suite
Adobe Illustrator	iWork
Adobe Indesign	Screenflow
Adobe Premier	IntelliJ
Sketch	Slack
Flinto	Front
X-Mind	FogBugz & Kiln

SKILLS

HTML & CSS	Wireframing & Prototyping
JavaScript and jQuery	Social Networking
QA & Testing	Strategic Planning
Version Control	Customer Service
Wordpress	Photography
Fundraising	Graphic Design
Research	Google Analytics

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